



Main Street
ARTS
Contemporary Art & Fine Craft

For Immediate Release:

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A FRESH TAKE ON LANDSCAPE

Clifton Springs, NY – The press and public are invited to attend the opening reception for a new exhibition at Main Street Arts in Clifton Springs on **Saturday, September 7, 2013 from 4 to 7p.m.**

Landscape: Subject and Stimuli features the work of Meredith Mallwitz (Painter), Chad Grohman (Painter/Illustrator), and Zerbe Sodervick (Printmaker). This exciting fall exhibition represents three distinct styles all delving into the landscape genre of image-making. The opening reception will also feature a panel style artist talk, starting at 4:30p.m.; wine tasting by Apple Station Winery from Cayuga, NY; and live music by acoustic folk musician Susan Barnes (Victor) from 5 to 7p.m. After the opening, gallery-goers can find a special menu prepared at Warfield's Restaurant and Bakery featuring Apple Station wines.

Images are attached to the email with this press release. Biographical information on all three artists follow. For additional images or video about this event, please contact Bradley Butler, gallery director. For more information, call 315.462.0210 or email mstreetarts@gmail.com.

CHAD GROHMAN | Buffalo, NY



Warmth of Morning, 11x14, gouache on paper, 2013

“For the past 15 years, I have worked primarily as an illustrator, but also as a painter, a designer, and a teacher of illustration.

I hold a BFA in Illustration from Rochester Institute of Technology, 1994, and an MFA in Illustration from University of Hartford, 2010. As a painter, my primary medium is gouache on hot press watercolor board. As a freelance illustrator, I also work in gouache, as well as Adobe Illustrator and Adobe Photoshop. As an industry professional, my work is centered in the advertising and editorial genres.

In these landscapes, I look at the transitions from day to night, warm to cold, and winter to spring. Looking at large scale divisions of time is relatable to the small scale ebb and flow of daily living. I paint the landscape in simple shapes to create an immediate relationship to the viewer. To simplify its complexity is to better identify with what is already a natural personal connection.”

— Chad Grohman

www.chadgrohman.com

MEREDITH MALLWITZ | Farmington, NY



Crying In Color, 30in x 40in, acrylic on canvas, 2013

Meredith paints in her studio by night and by day is a Senior Art Display Coordinator at Anthropologie. Her formal training comes from Finger Lakes Community College, California College of Arts, Lorenzo Di Medici Art Institute of Florence, Italy and the Art Institute of Boston.

“I am inspired by the simple, inadvertent beauty of the relationship that exists between a large open field, the light of an expansive sky, and the changing mood of the day”.

— Meredith Mallwitz

www.mmallwitz.com

www.facebook.com/MmallwitzArtStudio

ZERBE SODERVICK | Rochester, NY



The Wetlands, Monoprint with Encaustic Wax, 2013

Zerbe Sodervick's monoprints are interpretive landscapes that address environmental conditions and sustainability considerations. Creating one-of-a-kind imagery with inks and beeswax on paper, land and waterscapes are richly defined in multi-layers. Her prints reference specific locations where fragile earth resources are vulnerable to change and loss.

A printmaker/handmade papermaker, Sodervick has a BFA from the University of Nebraska/Omaha, a MFA degree from Pratt Institute/NY. She has been a grant participant at art residencies throughout the US; maintains a work studio in Rochester, NY; serves as membership chair, the Print Club of Rochester, and for 16+ years has served as Director for Gallery r – RIT's metro showcase and learning laboratory for the arts, Rochester, NY.

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